# Ernst & Young Announces Tornier President & CEO Douglas Kohrs is the Master Entrepreneur Of The Year 2012 Award Winner for the Upper Midwest

Minneapolis, MN – June 20, 2012

## Award Recognizes Entrepreneurial Excellence in Healthcare Category

Tornier, Inc., the U.S. operating subsidiary of Tornier NV (NASDAQ: TRNX) announced that Douglas W. Kohrs, President and CEO of Tornier, a global medical device company focused on providing surgical solutions to orthopaedic extremity specialists, received the Ernst & Young Master Entrepreneur Of The Year® 2012 Award in the healthcare category for the Upper Midwest. The award recognizes outstanding entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Kohrs was selected by an independent panel of judges, and the award was presented at a special gala on June 14, 2012 in Minneapolis, Minnesota.

"This award recognizes the unrelenting efforts of Tornier's 800-plus employees around the world who make it their mission everyday to exceed the expectations of the marketplace and maintain the trust of the surgeons for whom we develop life-restoring products," said Kohrs. "Ernst & Young undertakes a comprehensive evaluation of nominated companies, and the recognition of Tornier puts us in excellent company, for which we are grateful and proud."

As an Upper Midwest award winner, Kohrs is now eligible for consideration for the National Entrepreneur Of The Year 2012 Award. Award winners in several national categories, as well as the National Entrepreneur Of The Year Overall Award winner, will be announced at the annual awards gala in Palm Springs, California, on November 17, 2012. The awards are the culminating event of the Ernst & Young Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

# Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are nationally sponsored in the United States by SAP America and the Ewing Marion Kauffman Foundation.

Regional sponsors for the Upper Midwest program include ManpowerGroup, Padilla Speer Beardsley and Twin Cities Business. Locally, the program is sponsored by Quarles & Brady LLP, Lockton Companies, Faegre Baker Daniels and the Pohlad Companies.

#### **About Tornier**

Tornier is a global medical device company focused on serving extremities specialists who treat orthopaedic conditions of the shoulder, elbow, wrist, hand, ankle and foot. The Company's broad offering of over 90 product lines includes joint replacement, trauma, sports medicine, and biologic products to treat the extremities, as well as joint replacement products for the hip and knee in certain international markets.

Since its founding approximately 70 years ago, Tornier's "Specialists Serving Specialists" philosophy has fostered a tradition of innovation, intense focus on surgeon education, and commitment to advancement of orthopedic technology stemming from its close collaboration with orthopedic surgeons and thought leaders throughout the world. For more information regarding Tornier, visit www.tornier.com.

# **About Ernst & Young Entrepreneur Of The Year®**

Ernst & Young Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential, and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 140 cities in more than 50 countries.

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